



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Pol/P McCrory/R/Gov/NC (16611)
Smart Media Group (1343)
HANLEN,LINDSAY
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645123
Inv Date 10/28/2012
Terms Net 30
Contract 321038
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Product Political - State Candidate (1071)
Brand C01C07 FOR GOV (132441)
Acct Types National/Political
Est/Headline C01C07/06221194
Demo
Revision
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:38AM

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
4.3	Contract Line Remarks:		<u>chew</u>						
	Spot	1:00:00PM- 2:00:00PM	Day,F-1	10/05/12 1:33PM (Fr)	00:30	The Chew	PM12123TH	\$375.00	
5.1	Contract Line Remarks:		<u>EYEWITNESS NEWS</u>						
	Spot	12:00:00PM- 1:00:00PM	Day,F-1	10/05/12 12:24PM (Fr)	00:30	EYEWITNESS NEWS 12P	PM12123TH	\$375.00	
6.3	Contract Line Remarks:		<u>DR OZ</u>						
	Spot	4:00:00PM- 5:00:00PM	Day,F-1	10/05/12 4:55PM (Fr)	00:30	DR. OZ SHOW	PM12107TH	\$825.00	
7.2	Contract Line Remarks:		<u>EYEWITNEES NEWS</u>						
	Spot	5:00:00PM- 5:30:00PM	Day,F-1	10/05/12 5:21PM (Fr)	00:30	EYEWITNESS NEWS 5P	PM12117TH	\$450.00	
8.2	Contract Line Remarks:		<u>NEWS DAYBREAK</u>						
	Spot	5:30:00AM- 6:00:00AM	Day,F-1	10/05/12 5:43AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	PM12123TH	\$425.00	
10.2	Contract Line Remarks:		<u>6P NEWS</u>						
	Spot	6:00:00PM- 6:30:00PM	Day,F-1	10/05/12 6:12PM (Fr)	00:30	EYEWITNESS NEWS 6P	PM12123TH	\$1100.00	
11.1	Contract Line Remarks:		<u>NEWS DAYBREAK</u>						
	Spot	6:00:00AM- 7:00:00AM	Day,F-1	10/05/12 6:13AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	PM12107TH	\$850.00	
12.2	Contract Line Remarks:		<u>GMA</u>						
	Spot	7:00:00AM- 8:00:00AM	Day,F-1	10/05/12 7:29AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	PM12107TH	\$775.00	
13.2	Contract Line Remarks:		<u>LIVE WITH KELLY</u>						
	Spot	9:00:00AM- 10:00:00AM	Day,F-1	10/05/12 9:44AM (Fr)	00:30	LIVE! WITH KELLY	PM12117TH	\$875.00	
15.2	Contract Line Remarks:		<u>DR PHIL</u>						
	Spot	10:00:00AM- 11:00:00AM	Day,M-1	10/01/12 10:56AM (Mo)	00:30	KATIE COURIC	PM12111TH	\$875.00	
16.2	Contract Line Remarks:		<u>EYEWITNESS NEWS</u>						
	Spot	11:00:00PM- 11:35:00PM	Day,M-1	10/01/12 11:34PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	PM12117TH	\$1200.00	
17.3	Contract Line Remarks:		<u>NIGHTLINE</u>						
	Spot	11:35:00PM- 12:05:00AM	Day,M-1	10/01/12 12:03AM (Mo)	00:30	Nightline	PM12107TH	\$700.00	
18.2	Contract Line Remarks:		<u>EYEWITNESS NEWS</u>						
	Spot	12:00:00PM- 1:00:00PM	Day,M-1	10/01/12 12:43PM (Mo)	00:30	EYEWITNESS NEWS 12P	PM12111TH	\$375.00	
19.3	Contract Line Remarks:		<u>DR OZ</u>						
	Spot	4:00:00PM- 5:00:00PM	Day,M-1	10/01/12 4:15PM (Mo)	00:30	DR. OZ SHOW	PM12117TH	\$825.00	
21.2	Contract Line Remarks:		<u>NEWS DAYBREAK</u>						
	Spot	5:30:00AM- 6:00:00AM	Day,M-1	10/01/12 5:44AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	PM12111TH	\$425.00	
22.1	Contract Line Remarks:		<u>EYEWITNESS NEWS</u>						
	Spot	5:30:00PM- 6:00:00PM	Day,M-1	10/01/12 5:43PM (Mo)	00:30	EYEWITNESS NEWS 530P	PM12107TH	\$875.00	
23.2	Contract Line Remarks:		<u>6P NEWS</u>						
	Spot	6:00:00PM- 6:30:00PM	Day,M-1	10/01/12 6:30PM (Mo)	00:30	EYEWITNESS NEWS 6P	PM12111TH	\$1100.00	
24.1	Contract Line Remarks:		<u>NEWS DAYBREAK</u>						
	Spot	6:00:00AM- 7:00:00AM	Day,M-1	10/01/12 6:23AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	PM12117TH	\$850.00	
25.2	Contract Line Remarks:		<u>GMA</u>						
	Spot	7:00:00AM- 8:00:00AM	Day,M-1	10/01/12 7:25AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	PM12107TH	\$775.00	
26.1	Contract Line Remarks:		<u>DWTS</u>						
	Spot	8:00:00PM- 10:00:00PM	Day,M-1	10/01/12 7:59PM (Mo)	00:30	Dancing With The Stars	PM12111TH	\$6000.00	



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DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
28.2	Contract Line Remarks:		EYEWITNESS NEWS						
	Spot	11:30:00PM-12:05:00AM	Day, Sa-1	10/06/12 12:21AM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	PM12123TH	\$100.00	
29.2	Contract Line Remarks:		EYEWITNESS NEWS						
	Spot	12:00:00PM-12:30:00PM	Day, Sa-1	10/06/12 12:22PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	PM12117TH	\$275.00	
30.2	Contract Line Remarks:		EYEWITNESS NEWS 7A						
	Spot	7:00:00AM- 8:00:00AM	Day, Sa-1	10/06/12 7:42AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	PM12123TH	\$325.00	
32.2	Contract Line Remarks:		GMA SATURDAY						
	Spot	8:00:00AM- 9:00:00AM	Day, Sa-1	10/06/12 8:29AM (Sa)	00:30	Good Morning America Saturday	PM12107TH	\$475.00	
34.2	Contract Line Remarks:		EYEWITNESS NEWS						
	Spot	12:00:00PM-12:30:00PM	Day, Su-1	10/07/12 12:08PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	PM12123TH	\$275.00	
35.2	Contract Line Remarks:		6P NEWS SUNDAY						
	Spot	6:00:00PM- 6:30:00PM	Day, Su-1	10/07/12 6:11PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	PM12123TH	\$1000.00	
37.2	Contract Line Remarks:		EYEWITNESS NEWS 7A						
	Spot	7:00:00AM- 8:00:00AM	Day, Su-1	10/07/12 7:14AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	PM12107TH	\$800.00	
38.2	Contract Line Remarks:		GMA SUNDAY						
	Spot	8:00:00AM- 9:00:00AM	Day, Su-1	10/07/12 8:40AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	PM12117TH	\$500.00	
40.2	Contract Line Remarks:		EYEWITNESS NEWS						
	Spot	11:00:00PM-11:35:00PM	Day, Th-1	10/04/12 11:31PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	PM12107TH	\$1200.00	
41.2	Contract Line Remarks:		NIGHTLINE						
	Spot	11:35:00PM-12:05:00AM	Day, Th-1	10/04/12 12:04AM (Th)	00:30	Nightline	PM12117TH	\$700.00	
42.1	Contract Line Remarks:		EYEWITNESS NEWS						
	Spot	12:00:00PM- 1:00:00PM	Day, Th-1	10/04/12 12:29PM (Th)	00:30	EYEWITNESS NEWS 12P	PM12107TH	\$675.00	
43.2	Contract Line Remarks:		DR OZ						
	Spot	4:00:00PM- 5:00:00PM	Day, Th-1	10/04/12 4:29PM (Th)	00:30	DR. OZ SHOW	PM12117TH	\$825.00	
44.2	Contract Line Remarks:		EYEWITNEES NEWS						
	Spot	5:00:00PM- 5:30:00PM	Day, Th-1	10/04/12 5:22PM (Th)	00:30	EYEWITNESS NEWS 5P	PM12123TH	\$850.00	
45.2	Contract Line Remarks:		NEWS DAYBREAK						
	Spot	5:30:00AM- 6:00:00AM	Day, Th-1	10/04/12 5:53AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	PM12123TH	\$425.00	
47.2	Contract Line Remarks:		6P NEWS						
	Spot	6:00:00PM- 6:30:00PM	Day, Th-1	10/04/12 6:29PM (Th)	00:30	EYEWITNESS NEWS 6P	PM12123TH	\$1100.00	
49.2	Contract Line Remarks:		GMA						
	Spot	7:00:00AM- 8:00:00AM	Day, Th-1	10/04/12 7:28AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	PM12123TH	\$775.00	
52.1	Contract Line Remarks:		EYEWITNESS NEWS						
	Spot	11:00:00PM-11:35:00PM	Day, Tu-1	10/02/12 11:25PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	PM12123TH	\$1200.00	
53.2	Contract Line Remarks:		NIGHTLINE						
	Spot	11:35:00PM-12:05:00AM	Day, Tu-1	10/02/12 11:56PM (Tu)	00:30	Nightline	PM12107TH	\$700.00	
55.2	Contract Line Remarks:		DR OZ						
	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1	10/02/12 4:30PM (Tu)	00:30	DR. OZ SHOW	PM12123TH	\$825.00	
56.2	Contract Line Remarks:		EYEWITNEES NEWS						
	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1	10/02/12 5:23PM (Tu)	00:30	EYEWITNESS NEWS 5P	PM12107TH	\$850.00	



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57.2	Contract Line Remarks:	NEWS DAYBREAK							
	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1	10/02/12 5:29AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	PM12123TH	\$425.00	
58.1	Contract Line Remarks:	EYEWITNESS NEWS							
	Spot	5:30:00PM- 6:00:00PM	Day,Tu-1	10/02/12 5:42PM (Tu)	00:30	EYEWITNESS NEWS 530P	PM12117TH	\$875.00	
60.1	Contract Line Remarks:	NEWS DAYBREAK							
	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2	10/02/12 6:22AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	PM12107TH	\$850.00	
	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2	10/02/12 6:53AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	PM12117TH	\$850.00	
62.2	Spot			10/02/12			1 preempt @ \$375.00	\$0.00	Breaking News Interrupt
64.2	Contract Line Remarks:	DR PHIL							
	Spot	10:00:00AM- 11:00:00AM	Day,W-1	10/03/12 10:34AM (We)	00:30	KATIE COURIC	PM12107TH	\$875.00	
65.2	Contract Line Remarks:	EYEWITNESS NEWS							
	Spot	11:00:00PM- 11:35:00PM	Day,W-1	10/03/12 11:30PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	PM12107TH	\$1200.00	
66.2	Contract Line Remarks:	NIGHTLINE							
	Spot	11:35:00PM- 12:05:00AM	Day,W-1	10/03/12 11:56PM (We)	00:30	Nightline	PM12117TH	\$900.00	
68.3	Contract Line Remarks:	DR OZ							
	Spot	4:00:00PM- 5:00:00PM	Day,W-2	10/03/12 4:12PM (We)	00:30	DR. OZ SHOW	PM12117TH	\$825.00	
	Spot	4:00:00PM- 5:00:00PM	Day,W-2	10/03/12 4:55PM (We)	00:30	DR. OZ SHOW	PM12123TH	\$825.00	
70.2	Contract Line Remarks:	NEWS DAYBREAK							
	Spot	5:30:00AM- 6:00:00AM	Day,W-1	10/03/12 5:42AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	PM12117TH	\$425.00	
71.1	Contract Line Remarks:	EYEWITNESS NEWS							
	Spot	5:30:00PM- 6:00:00PM	Day,W-1	10/03/12 5:43PM (We)	00:30	EYEWITNESS NEWS 530P	PM12123TH	\$875.00	
73.1	Contract Line Remarks:	NEWS DAYBREAK							
	Spot	6:00:00AM- 7:00:00AM	Day,W-1	10/03/12 6:29AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	PM12123TH	\$850.00	
75.2	Contract Line Remarks:	LIVE WITH KELLY							
	Spot	9:00:00AM- 10:00:00AM	Day,W-1	10/03/12 9:56AM (We)	00:30	LIVE! WITH KELLY	PM12123TH	\$375.00	
76.0	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1	10/02/12 6:27PM (Tu)	00:30	EYEWITNESS NEWS 6P	PM12123TH	\$1100.00	
77.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Su	10/07/12 6:44AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	PM12123TH	\$375.00	M/ For 62.2.1
78.0	Spot	7:00:00PM- 8:00:00PM	Per week (1),Su	10/21/12 6:59PM (Su)	00:30	America's Funniest Home Videos	PM12016TH	\$2500.00	
79.0	Spot			10/20/12			1 preempt @ \$2500.00	\$0.00	Pre-empt
80.0	Spot	11:30:28PM-EYEWITNESS	Per week (1),Sa	10/20/12 12:24AM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	PM12016TH	\$1100.00	
81.0	Spot	12:30:00PM- 1:00:00PM	Per week (1),Su	10/21/12 12:41PM (Su)	00:30	12:30 HOT TOPICS	PM12016TH	\$90.00	
82.0	Spot			10/27/12			1 preempt @ \$2500.00	\$0.00	Pre-empt

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$48,440.00	Total Spots	58
Commission	\$7,266.00		
Net Total	\$41,174.00		